



PRESS RELEASE
For immediate release

**1ST EDITION OF THE *SOLENO SUSTAINABLE CHALLENGE - SITTING AND STANDING*,
PARTICIPATING COMPANIES**

Saint-Jean-sur-Richelieu, August 28, 2017 - Soleno, a Quebec company and corporate citizen, confirms that the first edition of the *SOLENO SUSTAINABLE CHALLENGE - SITTING AND STANDING*, which is a tennis doubles tournament, will take place on Saturday, September 9th at Laviolette Park in Trois-Rivières.

The *SOLENO SUSTAINABLE CHALLENGE - SITTING AND STANDING* will host wheelchair tennis players from across Quebec who will play in doubles with players from environmental companies working with Soleno, such as: Bellemare Environnement, Cascades, Groupe Aptas, Groupe RCM, Récupération Frontenac, Récupération Marronniers, RMR, Société VIA and Tricentris. Our participating partners, the Tennis Association of Trois-Rivières, Parasports Québec, and Tennis Québec, will also be present (non-participating partners: Archibald and the Tague ad agency).

Steve Charbonneau, a former Montreal Alouettes football player and president of the Adaptive Sports Foundation (ASF), will preside over this unique tournament in North America to promote the sport and raise funds for its development in the Mauricie region. Yann Mathieu, the paralympic athlete and tennis player from Trois-Rivières, Quebec's reference for wheelchair tennis, will be at the event and will face his rivals in doubles sets.

The event will be followed by a cocktail reception, where the winning team will be recognized. Throughout this family-friendly activity, it will also be possible for players and guests to travel around an obstacle course in a wheelchair to better understand the reality of a person with reduced mobility.

Come and see with us how life with a disability can be a source of inspiration!



Visit the event's Facebook page : www.facebook.com/events/256908981479683/

About Soleno

Leader in providing solutions for the control and management of storm water, Soleno manufactures and distributes a wide range of products for the collecting, conveying, treating and storage of storm water for the industrial, commercial, residential, infrastructure, natural resources and agricultural development sectors. Most Soleno products are made of high density polyethylene (HDPE), a lightweight and strong material with a service life that can exceed 100 years. Manufacturing of these products is done in our Saint-Jean-sur-Richelieu plant, in Quebec. Soleno employs about 380 workers.

About Soleno Recyclage

Soleno Recycling is a major recycler and conditioner of (70 million plastic containers annually) from domestic and industrial usage in Quebec. In partnership with a social economic company, Soleno Recycling allows people with functional disabilities to enter the labour market. The materials that result from this process are mainly reused in solutions and products manufactured by Soleno. Its activities enable nearly 65 people, the vast majority of whom have functional limitations, to have a permanent job.

About Parasports Québec

Parasports Québec is a nonprofit organization that represents more than 350 athletes in five major sports: athletics, basketball, powerchair soccer, rugby and tennis. While promoting socialization, its mission is to coordinate and promote accessibility in sports for people with a physical limitation, by means of practical and specific programs to maintain and improve their fitness. Its mission also includes providing members with all the services for the development of sport excellence, while promoting the inclusion of parasports within sporting events of international scope.

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