



**PRESS RELEASE**  
For immediate release

## SUZIE LOUBIER APPOINTED VICE PRESIDENT OF PUBLIC AFFAIRS

**Saint-Jean-sur-Richelieu, September 4, 2018** — Alain Poirier, President of Soleno, is pleased to announce the appointment of Suzie Loubier as Vice President, Public Affairs for the company.

Suzie Loubier graduated from Laval University in Quebec City with a Bachelor's degree in Public Communication, Management and Marketing and is well known in the private, public and parapublic sectors. She began her career as public relations assistant at Groupe Pomerleau. She then successively held the positions of Communications Manager at the City of Varennes, political advisor to the Quebec Minister of Finance and Premier of Quebec. For about ten years, she was Executive Director of the Association des centres locaux de développement du Québec (ACLDQ) and, in 2015, Executive Assistant (Acting) to the Quebec minister of Agriculture, Fisheries and Food. Since 2017, she has been developing the political and strategic positioning of the Union des municipalités du Québec (UMQ) as a Strategic Advisor for economic development.

Ms. Loubier's expertise and in-depth knowledge of the government, as well as its issues and players, will enable the company to advance the recognition of the solutions that Soleno offers for stormwater management and control.

*"Soleno's management is convinced that Ms. Loubier will be an important asset to the company's success. She will contribute to Soleno's growth with her dynamism, her relational qualities, her rigour and above all her high level of professionalism. I'm quite proud that she's joining our team!", says Alain Poirier, President of Soleno.*



**Suzie Loubier**  
Vice President, Public Affairs at Soleno

**About Soleno**

Leader in providing solutions for the control and management of storm water, Soleno, the only Quebec company in this sector, manufactures and distributes a wide range of products for the collecting, conveying, treating and storage of storm water for the industrial, commercial, residential, infrastructure, natural resources and agricultural development sectors. Most Soleno products are made of high density polyethylene (HDPE), a lightweight and strong material with a service life that can exceed 100 years. Manufacturing of these products is done in our Saint-Jean-sur-Richelieu plant, in Quebec. Soleno employs about 380 workers.

## Media Relations

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