



**PRESS RELEASE**  
For immediate release

### MICHAEL POIRIER APPOINTED AS SALES MANAGER, RESIDENTIAL SECTOR

**Saint-Jean-sur-Richelieu, January 14, 2019** — Alain Poirier, President of Soleno, is proud to announce that Mr. Michaël Poirier has been appointed as Sales Manager for the residential sector.

« *We have made some organizational changes within the sales force at Soleno, in order to balance the workload, which has become to demanding for just one person* », said Alain Poirier. Richard Bossinotte, who held that position, will now dedicate his efforts to the agricultural development and natural resources markets.

Supported by Bossinotte, Michaël Poirier has gradually taken his new position in September as Sales Manager, Residential. Michaël is a graduate of l'Université de Sherbrooke, where he completed a Bachelor's degree in Business Administration and Management, and has held various positions within Soleno in the last few years, including production planner during the last 4 years.

Mr. Poirier's expertise and in-depth knowledge of our products and organization will help Soleno to further its residential market development in Quebec, Ontario and the Atlantic provinces. Michaël will be supported by the management as well as all members of Soleno's sales and customers service team.



**Michaël Poirier**  
Sales Manager, Residential sector at Soleno

**About Soleno**

Leader in providing solutions for the control and management of storm water — Soleno, the only Quebec company in this sector — manufactures and distributes a wide range of products for the collecting, conveying, treating and storage of storm water for the industrial, commercial, residential, infrastructure, natural resources and agricultural development sectors. Most Soleno products are made of high density polyethylene (HDPE), a lightweight and strong material with a service life that can exceed 100 years. These products are mainly manufactured in our Saint-Jean-sur-Richelieu plant, in Quebec. Today, Soleno is a group of 4 business units, Soleno, Soleno Recycling, Soleno Service and Soleno Textile, and employs 400 workers. To learn more about Soleno, visit [soleno.com](http://soleno.com)

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