



PRESS RELEASE

For immediate release

SOLENO COMMITTED TO OBTAINING LEVEL 2 ECORESPONSIBLE™ PERFORMANCE CERTIFICATION

Saint-Jean-sur-Richelieu, April 23, 2019 - Soleno is proud to announce its commitment to achieve all requirements for obtaining the Level 2 - Performance **ECORESPONSIBLE™** certification of the Sustainable Industries Council (CSI).

Since 2015, Soleno is part of the of the **ECOLEADER** industrial Quebec network, by obtaining Level 1 - Engagement **ECORESPONSIBLE™** certification from the Council for sustainable industries (CSI). With its international scope, this program brings together a set of strategies and tools which aim to improve, in a comprehensive way, business management of the sustainable development. It consists of a four-level certification, an ECOLEADERSHIP methodology and two ecoresponsible attestations.

In 2018, Soleno obtained the **ECORESPONSIBLE™** certification - Ecodesigned Product for two distinct lines of products. Developed in collaboration with Eco Entreprises Quebec and RECYC-QUEBEC, this program aims at recognizing the ecodesign approaches carried out by companies for the development, packaging and products manufacturing, as well as the environmental features of these packages and products. This improvement approach which aims at reducing the environmental footprint of a product, throughout its life cycle, integrates the following environmental criteria: reduction of virgin materials, optimal design, responsible supply chain and use of recycled material.

*"Audited by the ECOCERT group, the CSI **ECORESPONSIBLE™** certification goes beyond Quebec's borders and demonstrates our commitment to align our company with future requirements of customers and consumers, in terms of corporate responsibility. For the next few years, all our employees will participate in improving the overall performance of the company and of to reduce its environmental footprint,"* said Alain Poirier, President of the Group Soleno.

We invite you to visit ecoresponsable.net website to learn more about the **ECORESPONSIBLE™** certification.

About Soleno

Leader in providing solutions for the control and management of storm water — Soleno, the only Quebec company in this sector — manufactures and distributes a wide range of products for the collecting, conveying, treating and storage of storm water for the industrial, commercial, residential, infrastructure, natural resources and agricultural development sectors. Most Soleno products are made of high density polyethylene (HDPE), a lightweight and strong material with a service life that can exceed 100 years. These products are mainly manufactured in our Saint-Jean-sur-Richelieu plant, in Quebec. Today, Soleno is a group of 4 business units, Soleno, Soleno Recycling, Soleno Service and Soleno Textile, and employs 400 workers. To learn more about Soleno, visit soleno.com

About Group ECOCERT

ECOCERT Group is a control and certification organization at the service of people and the environment. The company holds an internationally recognized expertise in environmental standards certification. It will be responsible for the certification of businesses or organizations involved in the CIS **ECORESPONSIBLE™** certification process.

ECOCERT intends to deploy the **ECORESPONSIBLE™** certification to companies around the world, from its 29 offices strategically located across North America, South America, Asia and Europe.



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