



**PRESS RELEASE**  
For immediate release

**SOLENO IS AWARDED THE  
ECORESPONSIBLE CERTIFICATION - LEVEL 2. PERFORMANCE.**

**Saint-Jean-sur-Richelieu, February 24, 2019** — Proud to be part of the **ECORESPONSIBLE™** certification of the Sustainable Industries Council (CSI), Soleno obtained its **ECORESPONSIBLE Certification - level 2. Performance** for its plant located at 1160, route 133, Saint-Jean-sur-Richelieu.

This level aims to recognise the consolidation of the management systems and dialogue mechanisms that is necessary to anchor a culture of continuous improvement in sustainable development through the implementation of an ecoresponsible action plan, its progress report and communication with stakeholders.

*“We are very proud of our level 2. **Performance** **ECORESPONSIBLE** certification\*. Our entire team mobilized itself with conviction in this phase of preparation for change and an internal committee was created. In addition, this step is part of a continuous improvement and innovation process. We are convinced that it will have a positive impact on our customers and allow us to stand out from our competition”, says Alain Poirier, president of Soleno.*

Since 2015, Soleno\* is part of the of the **ECOLEADER** industrial Quebec network, by obtaining level **1. Engagement** **ECORESPONSIBLE™** certification. In 2018, Soleno also obtained the **ECORESPONSIBLE™** certification - EcoDesigned Product for two distinct lines of products.

We invite you to visit [ecoresponsable.net](http://ecoresponsable.net) website to learn more about the **ECORESPONSIBLE™** certification.



**About ECORESPONSIBLE™ Program**

With its international scope, this program brings together a set of strategies and tools which aim to improve, in a comprehensive way, business management of the sustainable development. It consists of a four-level certification, an **ECOLEADERSHIP** methodology and two ecoresponsible attestations.

**About EcoDesigned Product Program**

Developed in collaboration with Eco Entreprises Quebec and RECYC-QUEBEC, this program aims at recognizing the ecodesign approaches carried out by companies for the development, packaging and products manufacturing, as well as the environmental features of these packages and products. This improvement approach which aims at reducing the environmental footprint of a product, throughout its life cycle, integrates the following environmental criteria: reduction of virgin materials, optimal design, responsible supply chain and use of recycled material.

**About Soleno**

Leader in providing solutions for the control and management of storm water manufactures and distributes a wide range of products for the collecting, conveying, treating and storage of storm water for the industrial, commercial, residential, infrastructure, natural resources and agricultural development sectors. Most Soleno products are made of high density polyethylene (HDPE), a lightweight and strong material with a service life that can exceed 100 years. These products are mainly manufactured in our Saint-Jean-sur-Richelieu plant, in Quebec. Soleno employs more than 400 workers. To learn more about Soleno, visit [soleno.com](http://soleno.com)

## Media Relations

Christel Liburdy  
Marketing and Communications Manager  
[cliberdy@soleno.com](mailto:cliberdy@soleno.com)