



NEWS RELEASE
For immediate release

**SOLENO'S PRODUCTS ARE NOW CERTIFIED
WITH THE "WELL MADE HERE" LOGO.**

Saint-Jean-sur-Richelieu, February 24, 2019 - Soleno is proud to take part in the WELL MADE HERE program, a federally chartered non-profit organization collectively owned by the banners and professional associations that founded it, whose purpose is to encourage the purchase of quality residential building materials made in Canada.

Already four product lines offered by Soleno are available on the virtual store of WELL MADE HERE; the line of drains, the Solflo and Solflo Max pipes as well as the SoliFlex pipe, all available in hardware stores.

Starting in the spring of 2019, thousands of lines of Canadian-made hardware and building materials will be accredited in the WELL MADE HERE program in over 2,500 hardware and home improvement stores and centres.

"Encouraging local purchasing helps create jobs and wealth within a community. Consumers will reinvest their earnings locally, creating turnover and direct economic growth. We are proud to contribute to the development of WELL MADE HERE products," says Michaël Poirier, Sales Manager, Residential Sector.

We invite you to visit ici-here.ca to learn more about the **Well Made Here** program.



About the Well Made Here program

Well Made Here is a federally chartered non-profit organization collectively owned by its founding banners and professional associations. Our commitment is to quality housing, from the cellar to the attic. Our raison d'être is to encourage the purchase of quality building materials and other items manufactured in Canada and intended for the residential market. Our vision for the first years is to strengthen the value chain between manufacturers, banners, and their network of hardware stores and home improvement centres to better serve consumers and construction contractors.

About Soleno

Leader in providing solutions for the control and management of storm water manufactures and distributes a wide range of products for the collecting, conveying, treating and storage of storm water for the industrial, commercial, residential, infrastructure, natural resources and agricultural development sectors. Most Soleno products are made of high density polyethylene (HDPE), a lightweight and strong material with a service life that can exceed 100 years. These products are mainly manufactured in our Saint-Jean-sur-Richelieu plant, in Quebec. Soleno employs more than 400 workers. To learn more about Soleno, visit soleno.com

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